



TP RESEARCH

13 November 2019

Stock Data

Share Price: 1.95p Market Cap: 19.1m Shares in issue: 981.2m

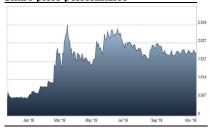
Company Profile

Sector: Healthcare
Ticker: SKIN
Exchange: AIM

Activities

Vertically integrated test services company focused on developing and commercialising technology and products that scientifically prove the impact of skin care product claims for healthcare, life sciences, clinical research, pharmaceutical and cosmetics industries.

Share price performance



Source: LSE

Past performance is not an indication of future performance.

Turner Pope contact details

Turner Pope Investments (TPI) Ltd 8 Frederick's Place London EC2R 8AB

Tel: 0203 657 0050

Email: info@turnerpope.com

Web: www.turnerpope.com

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Barney Gray Research analyst

Tel: 0203 657 0050 barney@turnerpope.com

Integumen plc

Integumen has signed a Heads of Terms with Parity Group plc (AIM: PTY) to enter a multi-year Framework Agreement for the supply of AI software across Parity's NHS, Central Government and private institutional client base. This exciting news is augmented by a positive trading update from Integumen which states that the company expects 2020 revenue to be approximately £4m excluding any contribution from developments with Parity at this stage.

The agreement with Parity, which is expected to be completed on or before 18 December 2019, will create an opportunity to cross-sell intelligent data management, extracting value using analytics, with the aim of providing a return on investment to Parity's institutional clients which number in excess of 150 in the UK and Ireland.

Parity is a recruitment company with over 100 employees in the UK that sources the appropriate people, skills and data to support data-led business decisions by its clients. The company has over 45 years of accumulated expertise and generates income from a combination of long-term contracts with both public and private sector organisations.

Integumen's software includes full GDPR (General Data Protection Regulation) compliance with secure cloud data migration from existing legacy systems to a digital workplace. This is achieved through the military grade encryption 'Drive4Growth' AI platform which is powered by Rinodrive, which Integumen acquired in May this year.

Rinodrive's 'Drive4Growth' AI platform is a fully integrated set of software tools that can consume data in any volume, from any source and in any format and interact with it to unlock insights and conclusions. In particular Rinodrive can deliver big data, AI functionality and secure infrastructure to large companies which have potentially significant data problems.

The benefits of the agreement between Integumen and Parity include recurring shared revenue streams in 2020, a value added proposition in demand from Parity's clients and immediate access to 150 public and private sector clients for Integumen. Parity is a trusted vendor in both sectors and the deal will provide access to over 1,000 data experts and 100+ sales and office professionals.

With crossover access to educational research facilities and multiple industry, public and private sector distribution routes to market, Integumen believes that this is a well-defined roadmap to a major business opportunity for both companies.

Integumen's recent trading has been positive. By the end of June 2019, Rinocloud, acquired for £3m in May 2019, reached monthly profitability and between May and October 2019, Rinocloud's revenue exceeded Labskin sales. Since 2018, Integumen has overseen average Labskin sales grow from £5,000 for consumable, one-off sales to the current status in 2019 where sales contracts average £50,000 for ongoing services.

As Integumen approaches 2020, the company is engaging with a wide range of global skin and personal care companies and expects that average sales contracts will range between £100,000 and £500,000 for data as a service and multi-year skincare R&D framework agreements. Consequently, the company has good revenue visibility and excluding the likelihood of income that may be generated from the company's agreement with Parity, Integumen is providing guidance that revenue will be approximately £4m in 2020. With the company outlining in early October 2019 that 2019 revenue would exceed the £1m mark, we believe that it is evident that Integumen's AI focused strategy is gaining significant momentum.



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